



nickelodeon

**WORLD CHILDREN'S DAY
KIDS' TAKEOVER**

**CARING ADULT
TOOLKIT**



Since 2017, World Children's Day has been UNICEF's Global Day of Action for children, by children to promote the importance of children's rights – your child's rights and the rights of all children around the world. This is because November 20 marks the anniversary of the adoption of the [Convention on the Rights of the Child](#), which is an important agreement by countries who have promised to protect children's rights. You can learn more about the Convention [here](#).

This year, Nickelodeon and UNICEF USA are partnering to empower your kid to take the lead in a business or organization and speak up about the things that they care about.

We're calling it Kids' Takeover! Your kid can take the lead by sharing their views, their ideas and taking action in their community. This is their chance to get involved in the things they feel are important and share their own ways of problem solving. Your kid has the right to be seen, heard, and respected! Their ideas matter!

Every kid is different so every Kids' Takeover day is different! Think about your child's needs and interests to ensure the most meaningful and fulfilling experience for them! This toolkit has steps and ideas for how you can support your kid in their very own Kids' Takeover! You can also review the Kid Toolkit with your kid to help them get inspired!

Step 1

Help your kid identify their Partner! Do you have a friend, co-worker, relative or community leader who inspires your child? Or perhaps it's YOU!

Here are questions for them to think about:

- What are you interested in?
- Where can you learn about what you're interested in?
- Who inspires you?
- Where do the people who inspire you work or volunteer?

There are so many options so let your kid think BIG!

Step 2

Read our policies on [child safeguarding](#) to best protect your kid during their Kids' Takeover!

Step 3

They may need help writing their [concept note](#) on what change they are trying to make or what they are trying to learn from the Partner. Guide them with the [template here](#). Make sure they get it to the Partner!

Step 4

Coordinate with your kid's Partner and their school for any time off. [Here is a letter](#) you can send to their school.

Step 5

Send the business version of the Kids' Takeover toolkit to your child's Partner, along with the [child safeguarding](#) policies paperwork.



Step 6

Support their creative side with these leadership tools that will help prep them for their Kids' Takeover experience:

- [Business Cards Templates](#)
- [Meeting Agenda Template With A Mission Statement](#)
- [Written Presentation Template](#)
- [Presentation Template](#)

Step 7

Work with your kid on their Takeover mission, brainstorm with them, and help them create a presentation. Use the prompts below for inspiration!

- *What issue is most important to you? Some examples include things like climate change, mental health, and equal access to education.*
- *Why is it important? Don't forget to provide information about the issue and how it affects you, your friends, and community.*
- *What is needed for this issue to be solved? Keep in mind the business or organization you are taking over and how their actions have an impact!*
- *What are some next steps people in the meeting can take that will have a positive impact?*
- *How can the business, organization, or people you are speaking to amplify kids' voices in the future when they are making important decisions?*

Step 8

Practice their presentation with them! It is okay to take it slow and if they make a mistake, encourage them to keep going. Send the presentation to their Partner ahead of time.

Step 9

Takeover day! Cheer them on with words of encouragement! Remind them they are doing amazing things and how proud you are of them. This will help your kid feel supported, prepared, and excited!

Step 10

After your kid's Kids' Takeover presentation, talk with them about their takeaways from the day and how they will continue to make a difference. Support them in connecting with anyone who can help them!

Step 11

They did IT! Congratulate your kid on taking the lead!

Share your kid's Kids' Takeover experience on social media with photos, videos or written reflections! Use the hashtag #WorldChildrensDay. If you are comfortable with it, talk to your kid's Partner organization or business about sharing photos, videos, and other media on their social channels. Make sure they have your consent!